

— JARKKO MOILANEN

PEOPLE | IDEAS | STANDARDS | REAL IMPACT

Services & Engagements

AI Products
Data Products / ODPS

From strategy to working systems.

Helping organisations turn AI and data-product ambitions into decisions, architectures and real impact.

01

AI PRODUCTS

FROM STRATEGY TO
WORKING AI PRODUCTS

02

DATA PRODUCTS / ODPS

TRUSTED, REUSABLE DATA
FOR AN AI-READY WORLD

03

ADVISORY & LEADERSHIP

EXPERT GUIDANCE
ACROSS THE JOURNEY

—
TURNING
AMBITION
INTO
WORKING
VALUE



WHAT I HELP WITH

Two tracks. One bigger impact.

From AI products to trusted data products — practical support across the full journey.

PEOPLE
IDEAS
STANDARDS
REAL IMPACT

BETTER
QUESTIONS
BRING
A BRIGHTER
TOMORROW



AI PRODUCTS

Turn ambition into valuable, real-world AI products.



Portfolio & Prioritisation

Decide which AI initiatives deserve investment and attention.



AI Product Strategy

Turn business needs into defined AI products, outcomes and ownership.



Agentic AI Architecture

Define agents, models, tools, data, APIs, MCP and integration boundaries.



AI Product Operating Model

Define intake, governance, ownership, lifecycle, KPIs and delivery model.



AI Product Delivery Advisory

Guide product and engineering teams as they move from design into delivery.



Fractional AI Product Leadership

Provide sustained senior ownership across portfolio, product and delivery.



DATA PRODUCTS / ODPS

Open standards. Interoperable data products. Real-world adoption.



Data Product Architecture

Design reusable data products around business and AI consumption needs.



ODPS Readiness & Adoption

Assess fit, gaps, governance and the path toward ODPS adoption.



Agent-Ready Data Products

Design machine-readable products, contracts, semantics and access for AI agents.



Product Graphs & Interoperability

Connect products through metadata, APIs, graphs and open standards.



ODPS Delivery Advisory

Guide customer teams and partners through adoption and implementation decisions.



ODPS Expert Advisory

Direct access to specialist standards, architecture and modelling expertise.

AI PRODUCTS

consume trusted, governed product context



TOGETHER
THEY CREATE VALUE

DATA PRODUCTS / ODPS

provide reusable, interoperable and agent-ready data

THE ENGAGEMENT MODEL

From ambition to real impact

A structured, collaborative approach to turn ideas into working AI and data products.

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01

QUESTION

Understand the opportunity and make the right decision.



02

DIAGNOSE

Analyse the current state, evidence and constraints.



03

DESIGN

Define the target model, architecture and plan.



04

DELIVER

Turn the plan into working solutions with the right partners.



05

DRIVE

Measure value, scale adoption and keep improving.

VALUE THROUGHOUT

Strategic thinking. Practical guidance. Measurable outcomes.



AI PRODUCTS

From opportunity to working AI products

Turn real business needs into practical, high-value AI products with measurable outcomes.

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01



DISCOVER

Understand business needs, opportunities and feasibility.



02



DEFINE & DESIGN

Shape the solution, architecture and implementation plan.



03



DELIVER & SCALE

Build, deploy and measure value, then scale across the organization.

TYPICAL OUTCOMES

- ✓ Higher productivity and efficiency
- ✓ Better decision making
- ✓ Improved citizen and customer experiences
- ✓ Scalable and governed AI capabilities

PRACTICAL. COLLABORATIVE. OUTCOME-DRIVEN.
From idea to impact, together.



AI PORTFOLIO REVIEW

A clear view of what to do next.

An independent assessment of your current AI landscape to identify opportunities, risks and a prioritized roadmap.

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01



DISCOVER

Understand strategy, use cases, data, technology and operating model.

02



ANALYSE

Assess maturity, gaps, risks and value potential across the portfolio.

03



PRIORITISE

Identify high-value opportunities and quick wins.

04



RECOMMEND

Provide a practical roadmap with clear next steps.

KEY OUTPUTS

- ✓ Current state assessment
- ✓ Opportunity map with value estimates
- ✓ Prioritized roadmap
- ✓ Executive summary and workshop debrief

INDEPENDENT. PRACTICAL. ACTIONABLE.
Turn complexity into a focused plan.

AI DESIGN ENGAGEMENTS

From concept to a working plan.

Hands-on design sprints to define, validate and plan high-value AI products.

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AGENTIC AI ARCHITECTURE SPRINT



Design a practical architecture for AI agents and LLM-based solutions, aligned with your business needs and technology environment.

TYPICAL OUTCOMES

- ✓ Target architecture design
- ✓ Integration and data flow
- ✓ Model and agent strategy
- ✓ Implementation roadmap



DURATION
2-4 weeks



FORMAT
Workshops + analysis



DELIVERABLE
Architecture and plan

02

AI PRODUCT OPERATING MODEL



Define how to build, govern and scale AI products in your organization, including roles, processes, decision rights and value measurement.

TYPICAL OUTCOMES

- ✓ Operating model and roles
- ✓ Governance and risk approach
- ✓ Delivery and adoption process
- ✓ KPIs and value tracking



DURATION
2-4 weeks



FORMAT
Workshops + design



DELIVERABLE
Operating model and toolkit

PRACTICAL. COLLABORATIVE. BUILT FOR IMPACT.
Turn ideas into executable plans.



DATA PRODUCTS / ODPS

From data assets to real value.

Practical advisory and hands-on support to design, implement and scale data products with ODPS.

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01



DISCOVER

Understand your data landscape, use cases and value opportunities.



02



DESIGN

Define data product blueprints using ODPS and related standards (ODPC, ODPG, ODPV).



03



IMPLEMENT & SCALE

Support adoption, integration and governance across your organization.

TYPICAL OUTCOMES

- ✓ Reusable, interoperable data products
- ✓ Faster time to value
- ✓ Improved data quality and trust
- ✓ Easier data sharing and monetisation
- ✓ Alignment with open standards (ODPS)

STANDARDS. PRACTICE. A BIGGER IMPACT.
Turn your data into opportunities.



ODPS ENTERPRISE READINESS

From standards to real adoption.

Assess, prepare and enable your organization to adopt ODPS at scale.

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01

**ASSESS**

Evaluate current state, maturity and gaps against ODPS best practices.

02

**PREPARE**

Define target state, roadmap and organizational enablers.

03

**ENABLE**

Support implementation through guidance, templates and hands-on coaching.

TYPICAL OUTCOMES

- ✓ Clear adoption roadmap
- ✓ Governance and operating model
- ✓ Reusable templates and reference assets
- ✓ Faster and lower-risk implementation



DURATION
4–8 weeks



FORMAT
Interviews, workshops, analysis



DELIVERABLE
Readiness assessment and roadmap



WHO IT'S FOR
Enterprises, public sector, regulated industries

PRACTICAL. REAL-WORLD. ADOPTION READY.
Turn standards into measurable value.



AGENT-READY DATA PRODUCT ARCHITECTURE
& ODPS ADVISORY

From architecture to real-world delivery.

Design, implement and scale data products that work for people, businesses and AI agents.

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01

AGENT-READY DATA PRODUCT ARCHITECTURE



Design a target architecture for data products that are machine-readable, interoperable and ready for AI agents using ODPS and related specifications (ODPC, ODPG, ODPV).



DURATION
4–8 weeks



FORMAT
Workshops + design



DELIVERABLE
Target architecture
and reference assets

02

ODPS ADOPTION & DELIVERY ADVISORY



Practical guidance to adopt ODPS, build data products and establish governance, operating model and delivery practices across your organization.



DURATION
8–12 weeks



FORMAT
Advisory + coaching



DELIVERABLE
Implementation plan
and enablement kit

TYPICAL OUTCOMES

- ✓ Practical, reusable data products
- ✓ Alignment with open standards (ODPS)
- ✓ Clear governance and operating model
- ✓ Integration with AI agents and data platforms
- ✓ Faster time to value
- ✓ Skills and enablement for your teams

OPEN STANDARDS. PRACTICAL DELIVERY. LASTING IMPACT.
Turn your data into opportunities.



HOW WE ENGAGE

Flexible ways to work together.

Practical, efficient and tailored to your needs — from focused advisory to hands-on delivery support.

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REMOTE

Work together effectively from anywhere.

- ✓ Virtual workshops and reviews
- ✓ Regular progress checkpoints
- ✓ Shared collaboration tools
- ✓ Same quality, global reach



UAE ON-SITE

In-country support when it matters most.

- ✓ Workshops and strategy sessions
- ✓ Stakeholder alignment
- ✓ Hands-on delivery support
- ✓ Access to local ecosystem



INTERNATIONAL

On-site engagement globally.

- ✓ Client workshops and events
- ✓ Ecosystem and partner meetings
- ✓ Knowledge transfer and training
- ✓ Tailored to your location and needs



ENGAGEMENT FORMATS

Choose the format that fits your goals.

- ✓ Advisory (hourly or retainer)
- ✓ Focused design sprints
- ✓ Project-based engagements
- ✓ Embedded support (part-time)

SAME FOCUS. DIFFERENT FORMATS.
Real progress, wherever we work together.



COMMERCIAL OVERVIEW

Choose your starting point.

Flexible engagement models to match your goals, timeline and budget.

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 AI PRODUCTS From strategy to delivery — practical support for AI products that create real value.		
FOCUS	ENGAGEMENT	TYPICAL INVESTMENT (USD)
Question	Expert Advisory	\$750
Diagnose	AI Portfolio Review	\$10K – \$15K
Design	Agentic AI Architecture Sprint	\$18K – \$25K
Design	AI Product Operating Model	By scope
Deliver	AI Product Delivery Advisory	By scope
Drive	Fractional AI Product Leadership	From \$8K / month

 DATA PRODUCTS / ODPS Open standards. Real-world adoption. Lasting impact.		
FOCUS	ENGAGEMENT	TYPICAL INVESTMENT (USD)
Question	ODPS Maintainer Session	\$200
Diagnose	Data Product Architecture Review	\$4K – \$7.5K
Diagnose	ODPS Enterprise Readiness	\$20K – \$40K
Design	Agent-Ready Data Product Architecture	\$35K – \$70K
Deliver	ODPS Adoption & Delivery Advisory	By scope
Drive	ODPS Expert Advisory	From \$2.5K / day

 REMOTE Included in listed engagement pricing.	 UAE ON-SITE Half-day \$3K Full-day \$5K	 INTERNATIONAL On-site fee + agreed travel costs.
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DRIVING VALUE TOGETHER

Experience that delivers.

Combining hands-on delivery with open standards
to create real impact in the AI and data economy.

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SELECTED IMPACT



3,600+

datasets enabled
across 16 domains
in Abu Dhabi Government



30 → 5 min

data publishing time
with AI-assisted metadata



70% → 95%

metadata quality
improvement



56 countries

ODPS community reach
(12 languages)

TRUSTED BY



AND A GROWING ECOSYSTEM OF ORGANIZATIONS
AROUND THE WORLD

LET'S WORK TOGETHER

Turn your ambition into
measurable value — with
practical advisory, hands-on
support and open standards
that last.

[BOOK A CONSULTATION →](#)

OPEN IDEAS. PRACTICAL SOLUTIONS. LASTING IMPACT.
Let's build what's next — together.



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LET'S TALK

From ideas to real impact.

A conversation is a good place to start.



BOOK A
CONSULTATION

Find a suitable time
in my calendar.

BOOK A MEETING →



SEND AN EMAIL

For inquiries and
project discussions.

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CALL OR
WHATSAPP

Let's talk directly.

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(also on WhatsApp)



CONNECT
ON LINKEDIN

Let's stay in touch
and continue the
conversation.

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New ideas create opportunities.
Open standards turn them into real value.

Jarkko Moilanen

JARKKO MOILANEN

AI PRODUCT & DATA STANDARDS ADVISOR